

Proposed Changes

Sl. No.	Item	2011 Guidelines	Proposed Guidelines	Justification
1.	Framework	Separate Guidelines for U/L and D/L of TV Channels	Single Consolidated Guidelines	Process Simplification
2.	Eligibility	Only a company is eligible to apply	An LLP is also eligible to apply	EODB
3.	Live Uplinking of Non-NewsEvent	Permission required	No permission, only prior registration	EODB
4.	Change Language, SD to HD	Permission required	Only intimation is required	EODB

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5.	Hiring of DSNG/SNG instrument (for live event)	Permission required	No permission required	EODB
6.	Use of other technology (optic fibre, backpack, etc.)	Guidelines silent	Use ENG Service through a registration process	Updated with modern technology
7.	Use of more than one teleport/	Not permitted	option of uplinking from more than one teleport/satellite.	EODB

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8.	Indian teleport to uplink foreign channels for downlinking content abroad	Not permitted	Foreign channels allowed to uplink from Indian teleports for being downlinked outside India	EODB and earn forex
9.	Roll out obligations	Teleport/ TV channel to be operationalized within one year from the date the permission	Channel may be operationalized within one year of seeking WPC/NOCC permission	EODB
10.	News agency	Permission period for 1 year	Permission period 5 years	EODB

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11.	Obligation to telecast content in national interest or public service	No Provision	Private channels to telecast content in national interest/for public service.	Public service obligation
12.	Net Worth requirement for renewal	As per the 2005 Guidelines for Channels approved under it	Requirement as per 2011 Guidelines	To ensure serious players
13.	Security Deposit	No provision	Security Deposit twice the annual permission fee	To ensure payment of dues

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14.	Penalty provisions	Same penalty, irrespective of nature of contravention	Different penalties provided for different types of contravention	Rationalization
15.	Penalty for misuse of permission by subletting	No specific provision	Suspension of permission	To prevent misuse
16.	Interest on late payment of annual permission fees	No provision	Simple Interest at the rate of 1% per month	To ensure timely payment of fees

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17.	Permission for Transfer of channel	allowed only in case of amalgamation/merger/ demerger/group companies	<p>allowed under all conditions permitted under Companies Act such as:</p> <p>(a) Dissolution without winding up, compromise or arrangement (Sec 232)</p> <p>(b) Takeover (Sec 236)</p> <p>(c) Reconstruction etc (Sec 254)</p>	EODB

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18.	Frequency Band	Free-to-Air (FTA) channels need not be encrypted while being uplinked	Free-to-Air (FTA) channels, other than in C band, to be encrypted	Clarification
19.	Time limit for applying for renewal	Six months before expiry of permission	Three months before expiry of permission	Procedural Simplification